

Welcome

TO THE HOMEBUYING JOURNEY

BUYER ENGAGEMENT LETTER

Dear Home Buyer,

On behalf of The Keyes Company and myself, I would like to welcome you as a customer. I appreciate the trust you are placing in us to provide you with top-tiered service as we find your perfect home. As of August 2024, an agreement must now be signed prior to viewing properties. Below are the terms of the agreement.

- Length of Agreement.
Cancellation.
Broker Compensation.

- Brokerage Relationship.
Dispute Resolution.
Other Terms.

OUR COMMITMENT TO YOU

- Property Search: Identify properties that meet your criteria and schedule showings.
Market Analysis: Provide you with information on current market conditions, analyze comparable properties, and help determine a fair offer price.
Negotiation: Negotiate on your behalf for the most favorable terms and price.
Contract Guidance: Explain the terms of the purchase contract and guide you through the closing process.
Integrity & Skill: Communicate with you truthfully and use care and skill to account for all funds, disclose all known facts that materially affect the property and meet all deadlines.

YOUR COMMITMENT TO US

- Communicate: Communicate your needs, preferences, and priorities.
Review Documents & Seek Advice: Review documents, comply with the obligations and deadlines, and consult with appropriate professionals regarding any legal, tax, or other specialized advice.
Exclusivity: Agree that you're not currently bound by another exclusive buyer broker agreement and to work with us (and not with any other agent) for the length of this Agreement. You're not under any obligation to purchase a property.

Buyer
Printed Name
Signature
Date
Broker
The Keyes Company
Firm Name
Signature
Date